



Strasbourg, 6 September 2011

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EUROPEAN COMMISSION FOR DEMOCRACY THROUGH LAW
(VENICE COMMISSION)

in co-operation with

THE MEDIA SECTION
OF THE DIRECTORATE OF HUMAN RIGHTS AND LEGAL AFFAIRS

in the framework of the contribution of the Netherlands' Government
for Co-operation with Tunisia

TRAINING OF TRAINERS

FOR A FAIR MEDIA COVERAGE
OF THE ELECTORAL CAMPAIGN IN TUNISIA

6-9 Septembre 2011

Strasbourg (France)

Council of Europe,
Agora Building, Room B306C

PROGRAMME

Tuesday 6 September

- 09:00 Welcoming speeches**
Ms Simona GRANATA-MENGHINI, Deputy Secretary, Venice Commission
Mr Ivan NIKOLTCHEV, Head of Media Section
- 09:30 The European electoral heritage. Universal values.**
Mr Pierre GARRONE, Head of Division of Elections and referendums, Venice Commission

Fair media reporting : standards and framework

- 10:00 Fair reporting on elections : international standards**
- The role of the media in democratic elections
 - Access to information (journalists)/access to the media (candidates)
 - Fairness or equality ?
- Mr Yousef AHMED, Consultant in Media and Communication, Index on Censorship
- 11:15 Coffee break**
- 11:40 Welcome address of Mr Gianni BUQUICCHIO, President of the Venice Commission**
- 11:45 The Tunisian legal framework on media reporting**
- Organisations and partners: ISIE, Haute Instance, INRIC
 - A context of transition
- Mr Dominique THIERRY, Consultant en développement média, Trans Euro Media
- 13:00 Lunch**

Main features of election reporting

- 14:15 Reporting on the electoral procedure and civi education**
Mr Yousef AHMED, Consultant in Media and Communication, Index on Censorship
- 15:15 Setting up a journalistic agenda to meet the concerns of the public : media coverage, platforms and debates**
Mr Dominique THIERRY, Consultant in media development, Trans Euro Media
- 16:15 Coffee break**
- 16:45 Discussion : Achieve fairness with 100 political parties**
- 18:15 End of the first day**

Wednesday 7 September

Organisation of successful training courses for journalists in view of the elections

- 09:45** **Opening of the Session**
- 10:00** **Conduct of a seminar on media oversight and pluralism**
Practical exercises and case studies
Mr Yousef AHMED, Consultant in Media and Communication, Index on
Censorship
- 11:15** **Coffee break**
- 11:45** **Conduct of a seminar on the directives on media coverage in audiovisual
media**
Practical exercises and case studies
Mr Dominique THIERRY, Consultant in media development, Trans Euro Media
- 13:00** **Déjeuner**
- 14 :30** **Meeting with Mr Thorbjørn JAGLAND, Secretary General of the Council of
Europe (Private Office)**
- 15 :00** **Conduct of a seminar on reporting on elections : best practices**
Practical exercises and case studies
Mr Yousef AHMED, Consultant in Media and Communication, Index on
Censorship
Mr Dominique THIERRY, Consultant in media development, Trans Euro Media
- 16:15** **Coffee break**
- 17:45** **Debriefing and Evaluation**
- 18:15** **End of second day**
- 19:30** **Dinner organised by the Venice Commission**

Thursday 8 September

- 10:00** **Meeting with Mr Jan KLEIJSEN, Director, Directorate of Standard-Setting**
- 10:30** **Modalities of observations of elections by the Parliamentary Assembly of
the Council of Europe : aspects of media coverage**
Mr Chemavon CHAHBAZIAN, Deputy Head, Interparliamentary Co-operation
and Election observation Unit, Council of Europe
- 11:00** **The role of a constituent assembly**
Mr Giorgio MALINVERNI, Judge, European Court of Human Rights, *Former
Member of the Venice Commission*
- 11:30** **The works of the European Broadcasting Union (EBU)**
Mr Ueli HALDIMANN, EBU

Visits to the media

- 14:30** France 3 Alsace, à *France 3 Télévision*
- 16:30** *Alsace 20*
- 18:00** Meeting with Ms Pernelle RICHARDOT, Deputy Mayor of Strasbourg, Responsible of Elections and Civil Register

Friday 9 September (details to be confirmed)

- 10:30** Meeting with Ms Annemarie Rösch, Journalist, Political Editor, *Badische Zeitung*, Germany
- 11:15** Press briefing, Palais Room 1